



TFW 2643

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| TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i> | Application Number | 10/017355-Conf. #6838 | |
| | Filing Date | December 14, 2001 | |
| | First Named Inventor | David Spitz | |
| | Art Unit | 2643 | |
| | Examiner Name | R. N. Barnie | |
| Total Number of Pages in This Submission | 18 | Attorney Docket Number | 020748.0226PTUS |

| ENCLOSURES (Check all that apply) | | |
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| Signature | | | |
| Printed name | Darren W. Collins | | |
| Date | June 26, 2006 | Reg. No. | 44,625 |



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PATENT APPLICATION
Serial No. 10/017,355



In the Application of:

Spitz, et al.

Serial No. 10/017,355

Filed: December 14, 2001

Examiner: **Barnie, Rexford N.**

Group Art Unit: 2643

Confirmation No.: 6838

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR
REGISTERING WIRELESS DEVICE USERS IN DIRECT MARKETING
CAMPAIGNS

Mail Stop Non-Fee Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Response Pursuant to C.F.R. § 1.111

In response to the Office Action dated March 24, 2006, please consider the following remarks. No amendments have been made and no subject matter has been added to the specification. However, the original claims have been presented below for the convenience of the Examiner.